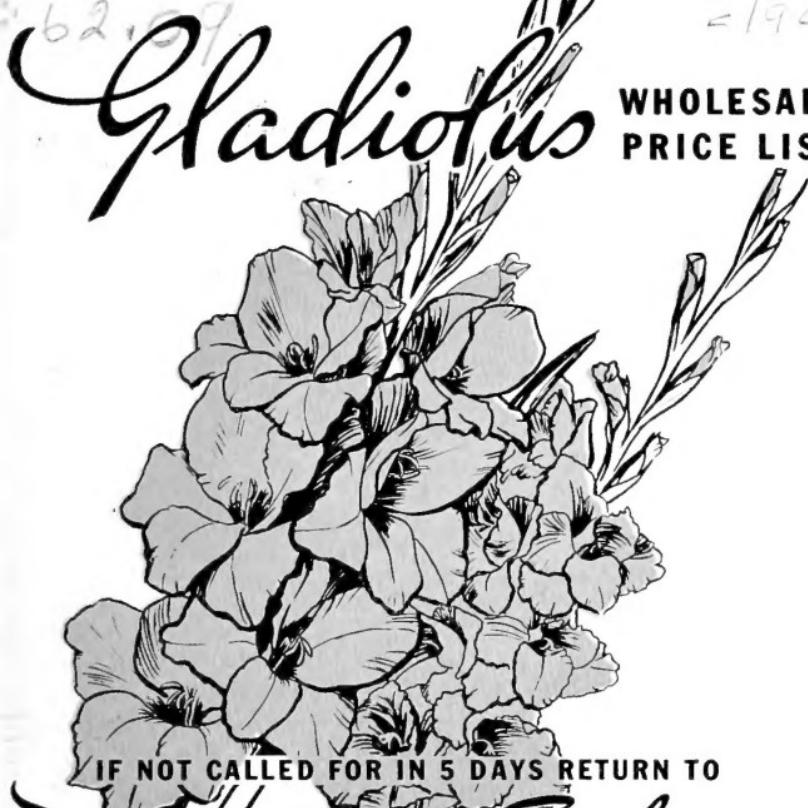


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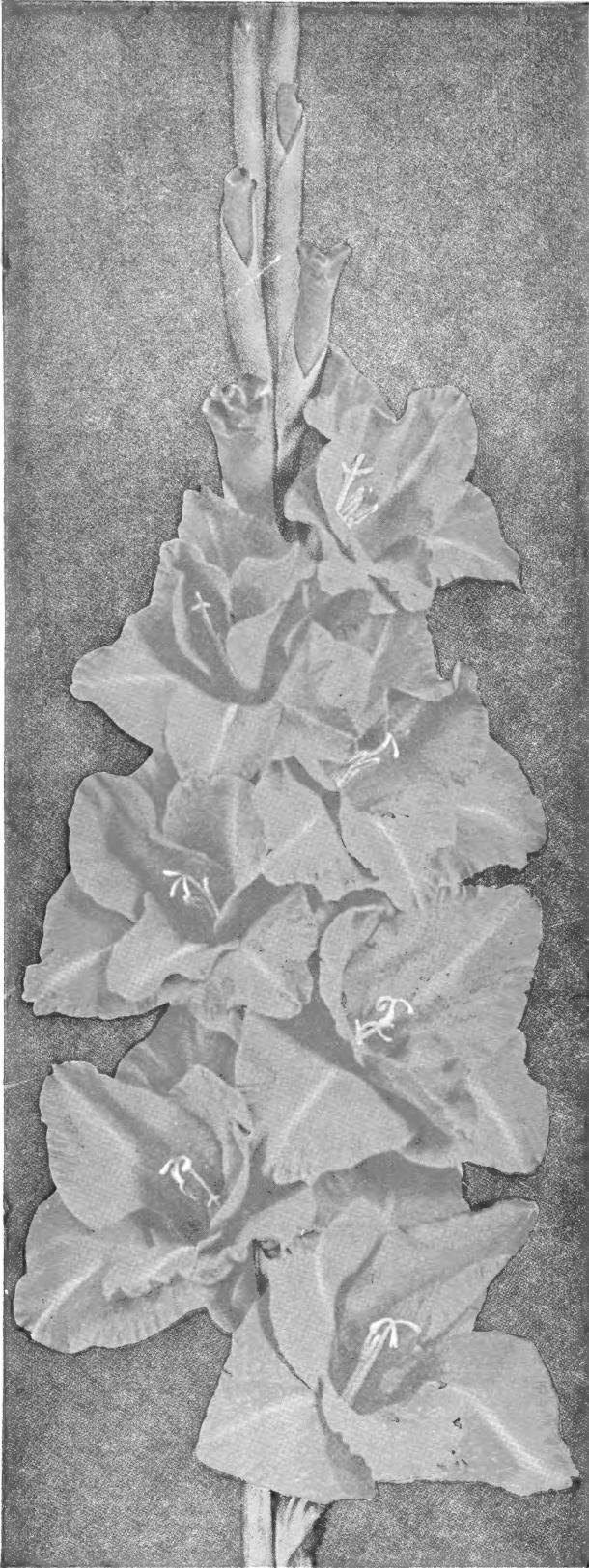
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VALERIA
The New Best Red

GLADIOLUS BULBS

Price per M—No. 1's, \$32.00; No. 2's, \$27.00; No. 3's, \$22.00
Price per C—No. 1's, \$ 3.75; No. 2's, \$ 3.25; No. 3's, \$ 2.50
Florist Mix Prices Are Less 10%

Alladin—Bright Salmon Cream Blotch
Beacon—Salmon Scarlet Cream Throat
Bill Sowden—Rosy Red
Bit of Heaven—Tall Orange
Cardinal Prince—Early Red
Chas. Dickens—Purple Violet
Dr. Bennet—Scarlet
Early Rose—Rich Rose Light Throat
Golden Chimes—Light Yellow
Golden Cup—Early Gold
Harvest Moon—Medium Yellow
King Lear—New Ruffled Purple
Leona—Rosy Red
Maid of Orleans—Creamy White
Margaret Beaton—White Scarlet Throat
Margaret Fulton—Deep Salmon

LIST No. 1

List No. 1 continued in next column

Pacific Coast Crown Glads

HIGH CROWNED BEST QUALITY

We Ship Glad Bulbs All Year Around

GLADIOLUS BULBS

Price per M—No. 1's, \$32.00; No. 2's, \$27.00; No. 3's, \$22.00
Price per C—No. 1's, \$ 3.75; No. 2's, \$ 3.25; No. 3's, \$ 2.50

Max Regar—Purple
Minuet—Clear Lavender
Myrna—Ruffled Creamy White
New Era—Ruffled Pink
Peggy Lou—Pink
Pelegrina—Deep Blue Violet
Picardy—Apricot Pink
Red Phipps—Salmon Red
Rewi Fallu—Deep Blood Red
Rosa Von Lima—Light Pink
Shirley Temple—Cream Blush Pink Throat
Snow Princess—Cream White
Star of Bethlehem—Exhibition White
Tip-Top—Large Scarlet Red
Token—Ruffled Salmon Orange
Virginia—Excellent Scarlet
Vredenberg—Mammoth White

List No. 1

GLADIOLUS BULBS

Price per M—No. 1's, \$40.00; No. 2's, \$34.00; No. 3's, \$28.00
Price per C—No. 1's, \$ 4.50; No. 2's, \$ 4.00; No. 3's, \$ 3.50

Berty Snow—Lavender
Blue Beauty—Light Blue
Camellia—Pink with Carmine
Carioca—Orange Red
Chamouny—Light Cherry Rose
Commander Koehl—Deep Red
Coral Glow—Bright Orange Coral
Corona—White Edges Rose
Dream of Beauty—Rosy-Red
Early Sunrise—Orange Red
Ethel C. Cole—Extra Large Pink
Green Light—Ruffled Greenish White
Greta Garbo—Creamy Rose, Yellow Lip
Heritage—Salmon Red
Honor—Lavender
Irak—Silvery Grey
Jeanie—Rich Pink
Kassel—Scarlet
King Arthur—Commercial Lavender
Rapture—Salmon Pink
Red Lighting—Red with White Throat
Silentium—Early White, Carmine Blotch
Surfside—Ruffled White
Takina—Immense Rosaline Purple
Zuni—Smoky

LIST No. 2

GLADIOLUS BULBS

Price per M—No. 1's, \$50.00; No. 2's, \$42.50; No. 3's, \$37.50
Price per C—No. 1's, \$ 5.50; No. 2's, \$ 4.75; No. 3's, \$ 4.25

Algonquin—New Brilliant Red
Black Opal—Fiery Dark Red
Cape Heart—Fine Flecked Pink
Elizabeth the Queen—Lavender
Glamis—Light Rose, White Throat
Lady Jane—Exhibition Light Yellow
Marguritte—Salmon Pink
Ogarita—Large Rose Salmon
Red Charm—Finest Medium Red
So Big—Lavender
Stoplight—Bright Red
Valeria—Best Light Red
White Gold—Large Early Cream with
Cream Yellow Throat

LIST No. 3

INTRODUCING OUR EXCLUSIVE NEW VARIETIES

LIST No. 4

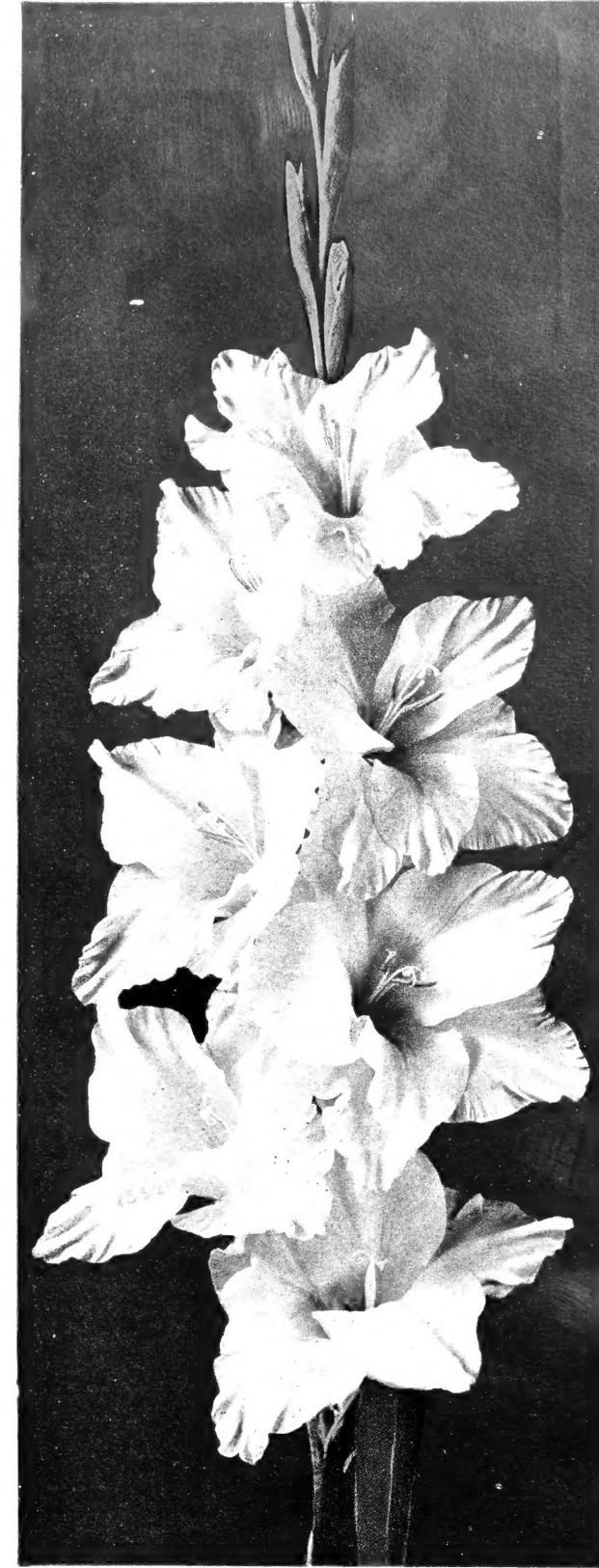
Price per M—No. 1's, \$75.00; No. 2's, \$65.00; No. 3's, \$55.00
Price per C—No. 1's, \$ 8.50; No. 2's, \$ 7.50; No. 3's, \$ 6.50

MAJUBA—Bright scarlet, slightly ruffled flowers.
NEW EUROPE—Glossy orange scarlet, slightly ruffled. Good
keeping qualities and wonderful shipper.
MRS. MARK'S MEMORY—Intense deep reddish-purple magenta.
SALMON JOY—Early, deep orange, large wide open flowers,
slightly ruffled, long shapely spike. Wonderful keeper.
SIMILOR—Immense deep orange with darker gold shading.
ARISTOS—Bright lavender blue with darker shadings towards
throat, large flowers, slightly ruffled. Good propagator.
BOULOGNE—Deep wine red, very glossy, "just velvet," huge.

GLADIOLUS BULBS

Price per M—No. 1's, \$95.00; No. 2's, \$85.00; No. 3's, \$75.00
Price per C—No. 1's, \$10.50; No. 2's, \$ 9.50; No. 3's, \$ 8.50

CERVANTUS—Deep apple blossom pink with large orange scar-
let blotch, large, slightly ruffled flowers.
GRENADE—Light salmon with yellow throat, large flowers.
LAVENDER DREAM—Light lavender with a real Cattleya
shading, one of the finest pastel shades. Early. Good shipper.
LEEUWENHORST—Deep hydrangea pink. The largest blooms
we have ever seen. The color we all have been looking for.
LEOPOLD STOKOFSKY—Rosy white with deep red.
MANSOER—Glossy, deep maroon mahogany with orange shad-
ing. If you want a good dark color, this is it.
PAUL RUBENS—Deep violet purple with slight magenta.
PAX—Pure silvery white with deep violet purple blotch.
PRINCESS IRENE—Bright rose-pink with large orange scarlet
blotch, enormous flowers, slightly ruffled.
TOPSCORE—Deep scarlet with small markings of pure white
in throat, immense open flowers on exceptionally fine stems.



SNOW PRINCESS
The New Best White

NURSERYMEN'S EXCHANGE, 938 HOWARD STREET, SAN FRANCISCO 3, CALIFORNIA

TERMS OF SALE

When ordering 250 bulbs of any one variety the 1,000 rate applies. All mixed bulbs are sold at 10% less prices on straight varieties. Write for our 56-page wholesale catalog on other bulbs, seeds and plants. We specialize in selling to commercial cut flower growers.

No orders for less than 100 of any one variety. Cash with order please, if you do not already have an established account with us.

PREVENTATIVES FOR GLADIOLA THRIPI

As a preventative against thrip, which is so common with gladiolus, we highly recommend that all bulbs are treated before planting. On small lots of bulbs, use two tablespoons of Lysol to one gallon of water and immerse bulbs for six hours. On large lots use one pint of Creosol to 35 gallons of water and dip for six hours.

NURSERYMEN'S EXCHANGE, 938 HOWARD

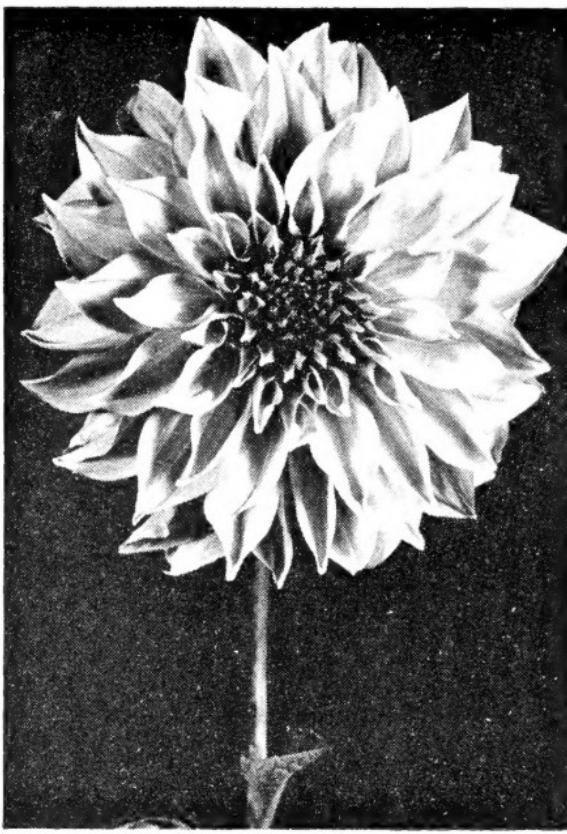
DDT can be used either in dust or spray form. As a dust the five per cent concentration is preferred, and best results are obtained when it is applied early in the morning while the plants are still moist.

The fifty per cent wettable powder can be used as a spray at the rate of two pounds per hundred gallons of water or three or four pounds of the twenty-five per cent can be used. Since gladiolus foliage is difficult to wet, a spreader-sticker should be added.

Although flowering spikes may just be developing, do not wait to get them protected against thrips. Much of the damage done occurs while the buds are still in the sheath.

Watch for signs of disease. Destroy those that show any signs of wilting, yellowing or streaking before the disease spreads through the rest of the planting.

STREET, SAN FRANCISCO 3, CALIFORNIA



For Commercial Growing

LARGE FLOWERING, CHOICE COLLECTION

—Also excellent for retail sales—eight varieties, 15 of each variety, \$27.50 for collection. Each bulb labeled.

POM-POM COLLECTION

—Six excellent varieties—12 of each variety at \$17.50 per entire collection. Each bulb is labeled.

DAHLIAS—2 Bulbs Per Box.....Per doz. boxes \$7.20
In large flowered and pom-pom types—White, Red, Yellow, Pink, Rose, Lavender, Orange.

BEGONIA BULBS

Tuberous

Prices—All varieties & colors	Per 100	Per M
5/8 to 3/4 inch diameter.....	\$ 4.00	\$ 30.00
3/4 to 1 inch diameter.....	5.50	45.00
1 to 1 1/2 inch diameter.....	7.50	65.00
1 1/4 to 1 1/2 inch diameter.....	10.00	90.00
1 1/2 to 2 inch diameter.....	14.00	130.00
2 inch and up.....	18.50	170.00

Types Available: Double Camellia, Double Carnation, Double Rosebud, Double Picotee, Double Hanging Basket, Giant Single Frilled, Giant Single Crested and Multiflora.

Colors Available: White, Blush, Pink, Rose, Yellow, Apricot, Orange, Dark Red, Scarlet, Dark Salmon, Cardinal Red, Flame Orange Light Salmon, Crimson Rose and American Beauty.

TUBEROUS BEGONIAS

2 Bulbs Per Box

Per Dozen Boxes

\$7.20

Double Camellia
Red, White,
Orange, Yellow,
Pink, Rose.





Bloom-Rite

PACKAGED BULBS

Increase your bulb sales with this attractive line of bulbs. Convenient for your customers—no waste to you.

Each colorful box is carefully packed with the highest quality large size bulbs. A natural color picture illustrates the variety of flowers the bulbs will produce. Cultural directions on every package.

Used as gifts, for garden planting for growing indoors in pots. Priced right to sell at popular prices.

GLADIOLUS. Packed 12 bulbs per box \$7.20 per dozen boxes. Separate colors—white, yellow, orange, pink, red, lavender, rose or mixed colors.

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NOW!**

